



Facilitate social distance to curb the global Covid-19 pandemic

Create safe environments for customers and free staff from standing as gatekeepers to the premises. By keeping track of the number of people who are on the premises, businesses can highlight whether there is plenty of space, if it is starting to get full or if it is not possible to receive more people on the premises. Storigo Covid19-Alert is an application that does this. By combining Storigo People Counting with Storigo Digital Signage, digital signs can inform people about the congestion on the premises.

The technology

Through advanced **video analysis**, the number of people in defined premises, e.g. shops or restaurants, can be calculated in **real time**. This calculation can be used by modern digital signage solutions to inform visitors / customers if the premises are starting to get cramped or if there is room for more.

Safer environments

This technology can be used instead of the staff acting as gatekeepers. The result is **safer environments** for both visitors and staff, while staff also are freed up to work on other tasks.

Marketing statistics

In addition to congestion information, customer traffic is important marketing statistics that indicate how a company is recognized by its customers and the effectiveness of corporate spending. Usually, businesses tend to have accurate information about their customers but lack information about visitors. By measuring both, **conversion ratio** can be achieved and be used as an additional **key metric**.

Furthermore, by measuring **trends in customer traffic**, it is easy to see if the customer base increases or decreases over time and adapt the business can adapt accordingly.

<p>Med anledning av den pågående Coronapandemin begränsar vi antalet människor samtidigt i butik.</p> <p>Just nu är cirka 142 personer inne och handlar.</p> <p>Välkommen in du också!</p> 	<p>Med anledning av den pågående Coronapandemin begränsar vi antalet människor samtidigt i butik.</p> <p>Just nu är cirka 312 personer inne och handlar.</p> <p>Tillhör du en riskgrupp kan det vara klokt att vänta en stund...</p> 	<p>Med anledning av den pågående Coronapandemin begränsar vi antalet människor samtidigt i butik.</p> <p>Just nu är cirka 412 personer inne och handlar.</p> <p>Vänligen vänta tills trycket lättat något!</p> 
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Start counting now!

